



Lawyers and Social Media

David McKie, Senior Partner, Levy & McRae

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David is a Partner at Levy & McRae with considerable experience built up in a wide range of areas over 20 years. He offers a versatile portfolio of services from commercial disputes to criminal, regulatory to reparation. He trained with the firm and has been a Partner since 2003.

He specialises in media law, representing newspapers, TV and radio broadcasters and websites. He also represents high profile individuals, businesses and organisations in the protection of their reputations. David was Head of Media Law at Glasgow University from 2009 - 16 and is a regular commentator in all forms of media.

Defamation



Contempt of court



Privacy



Twitter



Instagram



Facebook



Social media has led to defamation cases
trebling.

LinkedIn



Spread needn't be high



Historic Tweets



Pitfalls

- Posting before thinking
- Conduct issues
- Once said you can't unsay it – screenshots
- Commenting on reviews sections



**Law Society
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